



# DXN Marketing India Private Limited

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CIN: U15490TN2014PTC095516 GSTIN: 33AAFCD0036M1ZW

## Memo

**Date: 16<sup>th</sup> April 2025**

**Subject: Unauthorized Use of Famous Personalities' Images in Promotional Content**

Dear All,

It has come to our notice that certain individuals are sharing images and promotional content featuring **prominent public personalities**, suggesting their endorsement or usage of DXN products. We wish to state in the strongest terms that such actions are **strictly prohibited**.

Please be informed:

- **No one is authorized** to use or circulate any material that includes the image, name, or likeness of **famous personalities — including political leaders, celebrities, or government officials**—in connection with DXN products or promotions, **without explicit written permission from the Company**.
- Any **unauthorized usage or implication of endorsement** by such individuals may lead to **legal consequences**, including potential action for misrepresentation and infringement of image rights.
- Such content, even if shared with positive intent, may **expose the Company to serious legal and reputational risks**.

We hereby **instruct all including our distributors, stockists to immediately cease and refrain** from creating, sharing, or promoting any such material. Failure to comply will invite **stern disciplinary action**, including possible suspension or termination of distributorship and other legal consequences as deemed appropriate by the management.

We trust you will understand the seriousness of this matter and act responsibly to uphold the integrity and credibility of DXN.

Regards,



Management

DXN Marketing India Pvt. Ltd.